

EcoAsia

IMMEDIATE RELEASE

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What are we?

EcoAsia is a bilingual, internet-based, hub for the latest and coolest of everything eco. We pride ourselves on being Asia's first bilingual Eco lifestyle online publication. We want to make eco-living mainstream and help to improve the quality of the environment that we live in, in the long run. Visit us at <http://www.eco-asia.info>

What do we publish?

Today's environmental issues will affect many generations to come and must be dealt with now. They can be addressed with the help of each individual, by making simple yet effective changes that are easily incorporated into our busy modern lives. EcoAsia is your guide to sustainable green lifestyle products and services in Asia and the world.

Our content is published under the following headings:

EcoSpace: stories on latest green architecture and sustainably designed buildings which aim to lessen their impact on our environment through energy and resource efficiency.

EcoBeauty: our health and beauty section is deeply connected with the health and beauty of our environment, our articles and resources will empower you to make informed and common sense beauty and skin care choices.

EcoFashion: featuring fashion designers, from around the globe, who blend high style and sustainability.

EcoWellbeing: reviews and articles covering routes to achieving a sense of wellbeing, both physical and mental.

EcoPersonality: tales of good works and the stories of environmental heroes of our time.

EcoTravel: focusing on ecotourism, conservation and conscientious travel, info on eco-friendly accommodation, from budget to luxury.

EcoStyle: a quick guide to the chic and stylish in green lifestyle news.

When do we publish?

Most of the content changes in the course of a week. We publish and update our material every couple of days. At 10am every Monday, Wednesday and Friday we publish new features or opinion articles.

Why are we special?

We are not the usual lifestyle magazine, only aiming to make you look good on the outside. We inform our audience regarding the impact of modern chemicals, found in foods and everyday products, on our health and on the environment. We educate and share timely news with our audience in the region and around the world regarding global environmental issues. We introduce biodegradable, recyclable yet fashionable, chic and cost effective products and services.

For more information, contact the editor:

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